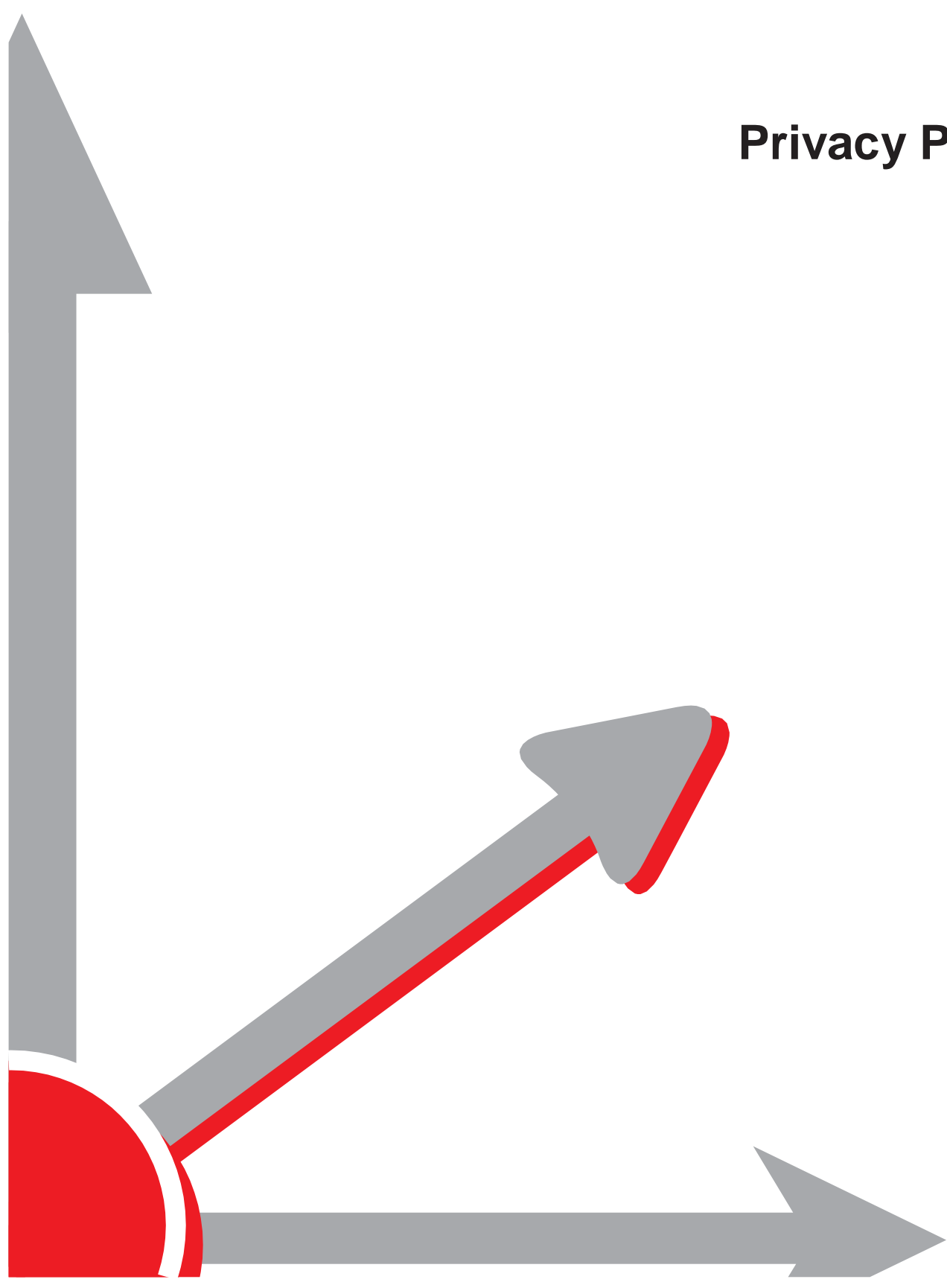


# Privacy Policy



## Foreword

These are the Standard terms and conditions; they are incorporated into the Purchase Form and are also embedded into the Euralarm web site for our policy on Cookies and Euralarm Intellectual Property protection. These T&C's are reviewed annually in line with the review of other documents

<b>Changes revision table</b>			
<b>Date</b>	<b>Rev #</b>	<b>Paragraph / Page</b>	<b>Change</b>
May 24th, 2018	1	All	Document Created
February 11 <sup>th</sup>	2	All	Document Updated

## DISCLAIMER

This document is intended solely for guidance of Euralarm members, and, where applicable, their members, on the state of affairs concerning its subject. Whilst every effort has been made to ensure its accuracy, readers should not rely upon its completeness or correctness, nor rely on it as legal interpretation. Euralarm will not be liable for the provision of any incorrect or incomplete information.

*Note: The English version of this document, is the approved Euralarm reference document.*

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Secretariat(at)euralarm.org - www.euralarm.org

## Information about our organisation and website

Euralarm is providing this Privacy Policy notice to inform you of our Privacy Policy and practices and of the choices you can make about the way your information is collected and how that information is used. Please read this Privacy Policy carefully and revisit this page from time to time to review any changes that may have been made.

Euralarm may amend this Privacy Policy at any time by posting the amended terms on this site. All amended terms automatically take effect on the date set out in the posted Privacy Policy, unless otherwise specified.

## Sites covered by this Privacy Policy

This Privacy Policy applies to all Euralarm owned websites and domains, including [www.euralarm.org](http://www.euralarm.org); <https://twitter.com/euralarm> and [www.linkedin.com/company/euralarm/](http://www.linkedin.com/company/euralarm/). The Euralarm Website may provide links to third-party websites for your convenience and information. If you access those links, you will leave the Euralarm Website. We do not control those sites or their privacy practices, which may differ from our own privacy practices. This Privacy Policy does not cover any personal data that you choose to give to unrelated third parties. We do not monitor or control the information collected by such sites or the privacy practices of any third parties, and we are not responsible for their practices or the content of their sites.

## Types of information we collect and use

In this policy, “personal information” or “personal data” means information about an identifiable individual that is subject to protection under the law in the jurisdiction in which you reside. In some jurisdictions, “personal information” or “personal data” will not include business contact information.

Euralarm collects information through a variety of different ways and for different purposes. If you choose to register with the Euralarm Website, then you will be requested to provide contact information (name, address, telephone number, email address, business invoicing information, a unique login name, and password). We use this information to contact you about the services on our site in which you have expressed interest. We may also use your contact information to send you information about other Euralarm services as well as promotional material that may be of interest to you from some of our partners. If you do not want to receive these promotional announcements, you may opt-out when you provide us with contact information or at any time after you register by updating your preferences (see the Opt-Out section below).

In most cases, you provide us with your consent to use your personal data in accordance with this policy by providing us with that information. In some cases, we may specifically ask for your express consent if we believe that the information is sensitive or our use of the information may include other uses not covered by this Privacy Policy or another privacy notice to which we have made available to you.

The Euralarm Website automatically collects technical information about your visit (such as browser type, Internet service provider, platform type, internet protocol (IP) addresses, referring/exit pages, operating system, date/time stamp). We do not associate this information with other information about you. We

aggregate this information for reporting about the Euralarm Website to analyse trends, diagnose problems with our server and administer the Euralarm Website, to track user movement and use, and to gather broad demographic information.

### **Communications from Euralarm**

Once you register, we will send you a welcoming email to verify your username and password. We will also respond to your inquiries, provide services you request and manage your account. We will communicate with you by email or telephone and will make every effort to honour your preference.

If you wish to subscribe to our newsletters, we will use your name and email address to send the newsletter to you. You can sign up for these newsletters from us on our registration page. You may unsubscribe at any time (see Opt-Out section below).

Please note that we do not provide your email address to other partners. However, we may send you promotional information on behalf of our business partners. You can opt out from receiving email information from Euralarm as described below.

### **Sharing of information and Cross-border Transfers**

Your personal data may be transferred across country borders for the purposes of data consolidation, storage, simplified customer information management, reporting and other internal uses.

Euralarm does not disclose personal data with third parties for their own use.

### **Data Processors**

Euralarm has appointed MCI Benelux S.A. as Data Processor for all Euralarm events managed by MCI.

### **Cookies and other digital markers**

Euralarm automatically gathers information through the use of cookies and other digital markers. Cookies and digital markers are small computer files that may be stored on your computer's hard drive or embedded in our website pages that enable us to identify you and track your visit on the Euralarm Website. You may disable cookies on your computer by changing the settings in the preferences or options menu in your browser.

Google Analytics is used to collect standard internet log information and details of visitor behaviour patterns for the Euralarm website [www.euralarm.org](http://www.euralarm.org). Euralarm does this to find out things such as the number of visitors to the various pages of the site. This information is only processed in a way which does not identify anyone. Euralarm does not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

## **Your choices and opting-out**

If you no longer wish to receive our newsletters and/or promotional communications or wish all your personal data to be removed from our files then you may opt-out of by following the instructions included in each newsletter or communications or by emailing us at [comoffice@euralarm.org](mailto:comoffice@euralarm.org). Please type "Opt-Out" in the subject-line.

## **Access to and accuracy of your information**

We will provide you with access to your information, including making reasonable effort to provide you with online access and the opportunity to change your information. To protect your privacy and security, we will also take reasonable steps to verify your identity, such as a password and user ID, before granting access to your data. Subject to applicable law, we reserve the right to refuse to provide visitors to our websites with a copy of their personal data, but will give reasons for our refusal.

## **Keeping your information secure**

Euralarm does not guarantee or warrant the security of our servers nor can we guarantee that information you supply through the Euralarm Website will not be intercepted while being transmitted over the Internet. We follow generally accepted industry technical standards to protect the personal data submitted to us, both during transmission and once we receive it.

## **Terms and Conditions**

If you choose to visit our Euralarm Website, your visit and any dispute over privacy is subject to this Privacy Policy and our Terms and Conditions, including, but not limited to, disclaimers of warranty, limitations of liability, and arbitration of disputes.

## **Contacting us**

We value your opinions. If you have comments or questions about this Privacy Policy or to advise us of a concern relating to the handling of your personal information, please send us an e-mail at [comoffice@euralarm.org](mailto:comoffice@euralarm.org). If your concern is privacy related, please type "Privacy" in the subject-line of your e-mail.

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